

St GENÈVE

good night buona notte bonne nuit

BLOOM

SPRING / SUMMER COLLECTION 2023





CELEBRATE AND CREATE BEAUTY IN THE HERE AND NOW

As the magic of spring unfolds, it reminds us to stop and celebrate beauty in the here and now. It also inspires us to create spaces that reflect freshness, joy, and hope for the season ahead.

With *Bloom*, beauty will abound whether you love the subtly of fine patterns, rich textures, and soft neutrals, or the boldness of big characterful prints and exquisite jacquards in saturated pastels and rich iridescent hues. Inspired by the beauty of nature and the finest vintage French design and attention to detail, *Bloom* will bring livable luxury and elegance to your home.

Let's create spaces where the everyday moments of our lives become extraordinary—like retreating to the bedroom after a busy day and folding back the sheets, to waking up feeling refreshed after a good night's sleep and taking pleasure in a freshly made bed.



Lossen Zimmerman
Creative Director



Celine French Blue styled with Perla pillowcases, Josette French Blue Euro shams, a Linho French Blue cushion and a Michelle throw



COLOURWAYS



FRENCH BLUE



ROSE TEA

CELINE

PRINTED SATEEN

Inject a burst of joy into the bedroom with Celine's bold pattern in saturated pastels. Bring the garden party inside with soft watercolour florals in French Blue or Rose Tea that add elements of playfulness and nostalgia to your space. Make a statement with a Celine duvet cover, or mix and match with Josette stripes in coordinating hues for fun and characterful accents.

100% long-staple cotton

286 thread count

Fabric from Europe

Sewn in Canada

Machine washable

FINISHINGS

Duvet Cover

knife edge with a seam zipper

Shams

1" flange with a hidden button band

COORDINATING SOLIDS

Capri Cloud

JOSETTE

PRINTED SATEEN

Josette is a modern take on the classic stripe with its watercolour print in rich pastel hues. Josette gives you the simplicity of a stripe in French vintage-inspired colourways with a playfulness that elevates the ordinary to extraordinary. Go big and cover your bed in beautiful stripes, or mix and match with Celine florals to inject some chic and joyful accents into your space.

100% long-staple cotton
286 thread count
Fabric from Europe
Sewn in Canada
Machine washable

FINISHINGS

Duvet Cover

knife edge with a seam zipper

Sheets and Pillowcases

4" cuff with topstitch detail

Shams

1" flange with a hidden button band

COORDINATING SOLIDS

Capri Cloud



COLOURWAYS



FRENCH BLUE



ROSE TEA



Josette Rose Tea styled with Capri Shell sheets and pillowcases, Linho cushions in Flax, Sage, Plum, and White, with a Michelle throw



Colette Stripe Ecrú styled with Linho cushions in Sage, Flax, and White, with a Michelle throw

COLETTE

LINEN JACQUARD

Colette, in our new luxe neutral Ecrú, brings a cottage-like serenity to any space. The classic stripe and fine pin check take on a relaxed elegance and sophistication in the finest 100% Italian linen, which only gets softer and more luxurious with every wash. Layer soft patterns and subtle textures in natural earthy hues to create a fresh new space that is both calming and inviting.

100% linen

Fabric from Italy

Sewn in Canada

Machine washable

FINISHINGS

Duvet Cover

knife edge with a seam zipper

Colette Stripe Sheets and Pillowcases

3" cuff with hemstitch detail

Shams

Colette Check: 2" flange with a button band

Colette Stripe: knife edge with zipper and self piping

COORDINATING SOLIDS

Colette Check / Veritae

Colette Stripe / Pattern overall



COLOURWAYS



FRENCH BLUE
CHECK



FRENCH BLUE
STRIPE



ECRÚ
CHECK



ECRÚ
STRIPE

VALMONT

JACQUARD

Transform your bed into an *objet d'art* with Valmont. Its intricate pattern resembles a rich patina reminiscent of French baroque style. Subtle lattice pattern and muted neutrals are masterfully interwoven with brighter pigments of Peacock or Bronze to create a modern, contemporary design. Made with the finest 100% Supima extra-long staple cotton, Valmont is the epitome of livable luxury—silky smooth, soft to the touch, and machine washable.

100% Supima extra-long staple cotton
2-ply 340 thread count, 600 strand count

Fabric from Italy
Sewn in Canada
Machine Washable

FINISHINGS

Duvet Cover and Shams
1½" flange with a hidden zipper

COORDINATING SOLIDS

Valmont Peacock / Capri Dove Grey
Valmont Bronze / Capri Pewter



COLOURWAYS



PEACOCK



BRONZE



Valmont coordinated with Capri Pewter sheets and pillowcases, and styled with a Zora Champagne coverlet and cushion, with a Divina Pearl cushion and throw



L'Amour styled with Capri Ivory sheets and pillowcases, and Zora Rosé cushions and Euro Shams



L'AMOUR

JACQUARD

Make a statement with L'Amour. This striking, bold, avant-garde floral adds grandeur, while warm saturated pastels in blush and sedona keep it inviting. The finest silk and Egyptian long-staple cotton are masterfully woven to create a chic, contemporary design that perfectly balances comfort and softness with artistic splendor.

61% Egyptian long-staple cotton, 39% silk
Fabric from Italy
Sewn in Canada
Machine washable

FINISHINGS

Duvet Cover

1½" flange with a hidden zipper

Shams

½" flange with a hidden zipper

COORDINATING SOLIDS

Capri Ivory

PURL STITCH COLOURWAYS



WHITE
100



LATTE
724



ROSE QUARTZ
659



LINEN
722



VINTAGE BLUSH
473



MAIZE
488



FUCHSIA
382



SUGARPLUM
158



CRIMSON
367



BLUE AGATE
143



SAGE
148



STORM GREY
64



SILVER
38



STEEL BLUE
68



IRON
496



ADMIRAL
65



CHARCOAL
702



TURQUOISE
25



AZURE
315

PERLA

PERCALE

Our crisp, white percale is woven with the finest long-staple cotton and elevated with a contemporary and elegant purl stitch edge detail. Customize your look and create the perfect accent for your space by choosing your own edge trim colour. Single shams are extra special with a double open flange and purl stitch. Flat sheets and pillowcases feature a generous 3" cuff with purl stitch.

100% long-staple cotton
200 thread count
Fabric from Germany
Machine washable

FINISHINGS

Duvet Cover

knife edge with purl stitching and zipper closure

Flat Sheets and Pillowcases

3" cuff with purl stitching detail

Shams

*2" double open flange with purl stitching detail
and overlap back*



Perla with Silver and Blue Agate purl stitching



Primavera styled with Nicola Linen sheets and pillowcases and Linho cushions in Ochre and Sky

PRIMAVERA

LINEN JACQUARD

With a nod to the rich history of fine Italian tapestries and textiles, Primavera celebrates the fine art of weaving and fine finishing details. Primavera is a modern masterpiece in rich saturated pastels, golden tones, and a natural matte linen finish. Woven with the finest 100% Italian linen means it feels as good as it looks with a sumptuous softness and elegant drape.

100% linen
Fabric from Italy
Sewn in Canada
Machine washable

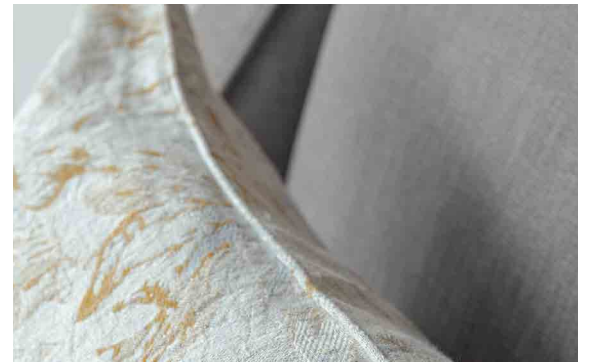
FINISHINGS

Duvet Cover
1½" flange with a back button band

Shams
1½" flange with a back button band

COORDINATING SOLIDS

Nicola Linen





PORTO

SATEEN

Inspired by Porto, Portugal's charming coastal city that is heavy on charm and the perfect place to unwind. The finest Egyptian long-staple cotton is woven into a luxurious, soft, and silky OEKO-TEX® certified sateen by a world-renowned mill in Portugal. Porto is the ultimate essential for every bed in the house, with its simple classic styling (double topstitch detail and 2 3/4" band on top sheet and pillow case); and conveniently packaged sheet sets in Twin, Double, Queen, and King. Create the perfect place to unwind with Porto.

100% Egyptian long-staple cotton
300 thread count
Made for St Genève in Portugal
Machine washable

COLOURWAYS



WHITE



CREAM



DOVE GREY

FINISHINGS

Flat Sheets and Pillowcases
double top stitching

Fitted Sheet
15" pocket depth



Porto pillowcases and sheets in Dove Grey



Linho cushions in twelve colourways

LINHO

LINEN CUSHIONS

Add texture to your bedscape and home with Linho, our 100% linen cushions available in warm and rich earthtones. Robust and substantial yet soft and inviting, these cushions provide the perfect foundation or pop of colour to your spring bedroom and home.

100% linen
Imported fabric
Sewn in Canada
Dry clean recommended

FINISHINGS

Cushions
knife edge with a seam zipper

Not available in the USA



COLOURWAYS





WOOL AND SILK DUVETS

Just in time for spring and summer, our natural silk duvets, and our wool duvets and pillows are perfect for warmer nights.



Silk Duvet



SILK DUVET

TUSSAH SILK DUVET

We've upgraded our Silk Duvet with a luxe new cover: the hand-layered tussah silk filling is now enveloped in a silky-soft 300 thread count lyocell outer shell. Lyocell is smooth, lightweight and supple. It is 50% more breathable than cotton and pairs beautifully with the natural silk fill.

St Genève duvets are filled with hand-layered tussah silk. Renowned for its form, structure, and loft, it drapes softly around the body for a relaxing, hug-like experience. They provide exceptional breathability in warm weather as well as insulation in cooler weather. Making them a wonderful choice for summer months and warmer bedrooms.

300 thread count lyocell sateen cover

100% hand-layered tussah silk fill

Made for St Genève in China, the home of fine silks

Now dry cleanable

PIATRA

WOOL DUVET

The Piatra duvet is filled with the finest 100% pure Merino wool from Europe and covered with a German 100% cotton ticking to give you a restful night's sleep. It has an incredibly soft and lightweight feel that drapes perfectly over your body.

Wool regulates your body temperature and helps to keep you in the 'thermal comfort zone' longer. The moisture control properties of wool help to wick away moisture and ensure a dry, restful sleep environment.

100% pure Merino wool
Made for St Genève in Romania

SPECIFICATIONS

Duvet

Euro Twin, Twin, Queen, and King

Available in Summer 150 g/m² and Classic 250 g/m² weights



Piatra duvet in Summer weight



Piatra pillow in medium firmness

PIATRA

WOOL PILLOW

This wonderful pillow is crafted in Romania with 100% pure European Merino Wool. The Piatra pillow is filled with layers of soft, silky wool which helps to distribute support evenly across the pillow. The result is a naturally comfortable supportive pillow.

With its unique combination of temperature and moisture regulation and natural comfort wool helps you to get a more deep, regenerative sleep.

100% pure Merino wool
Made for St Genève in Romania

SPECIFICATIONS


Pillow

Queen and King

Medium firmness

New firm weight coming in spring 2023





“AT THE END OF THE DAY,
SURROUND YOURSELF WITH
BEAUTY AND THE THINGS
THAT MAKE YOU HAPPY.”

LOSSEN ZIMMERMAN
CREATIVE DIRECTOR

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