

ACCENTUATE THE WARMTH AND BRIGHTNESS OF THE SEASON

Art, nature, and texture embody the spirit of St Genève's winter in Ethos. A collection that accentuates the warmth, calmness, and brightness of the season. Bold and minimalistic designs are created with outstanding quality, making them timeless. Soothing tones, rustic textures, and centuries-old techniques that inspire and bestow layers of transitional style.

Rich in textile architecture and sophisticated tones, Ethos constructs a restful space with the finest yarns in cotton, linen, silk, baby alpaca, and wool.

Indulge in comforting tones, soothing textures, and timeless sophistication with the Ethos Collection.

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LOSSEN ZIMMERMAN

CREATIVE DIRECTOR / DESIGNER

Cover: Blossom Parchment styled with Venice Cream, Zora Champagne, Alfie Cream, Freya Pearl, and Divina Pearl.

This page: Blossom Parchment styled with Venice Cream and Divina Pearl.



Rio Walnut styled with Capri Taupe, Zora Pewter, Capri Stone and Renata. Rio Pearl styled with Capri Sand.



PEARL



WALNUT

RIO

JACQUARD

The balance of handsome elegance. Rio reveals a multitude of neutral tones in a small-scale crosshatch design that has been woven to create natural movement and subtle sheen. Let Rio inspire you to build multiple palettes with these two elegant colourways.

100% Egyptian long staple cotton
310 thread count
Fabric from Italy
Machine washable

FINISHINGS Duvet Cover

knife edge with seam zipper

Shams

pattern overall 1/2" flange with hidden zipper

COORDINATING SOLIDS

Pearl - Capri Sand Walnut - Capri Taupe

MORGAN

PRINTED SATEEN

An eclectic floral. Morgan embodies modern jewelled elegance with its open-headed florals, bringing bursts of colour, innovation, and creativity. Interpretations of fantasia, with hints of paprika and aubergine, feature a textured appearance grounded in neutral grey, which lends a sense of balance to the design.

100% long staple cotton
340 thread count
OEKO-TEX® certified
Made in Portugal for St Genève
Machine washable

FINISHINGS

Duvet Cover and Shams

1" flange with hidden zipper pattern overall

SIZING

Duvet Covers - Queen and King Shams - Regular, Standard, Queen, King and Euro



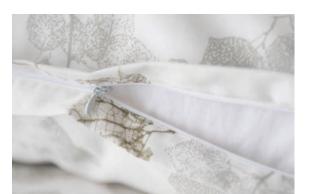


Morgan styled with Capri Stone and Alfie Mist (top), Capri Atlantic, Forma Ochre and Divina Peacock.









Aspen styled with Capri Pumice, Forma Juniper and Nova Smoke (left), Capri Pewter (top).

ASPEN

PRINTED SATEEN

Minimalist by nature. Aspen delineates a delicate and intricate calmness in this sateen print. Its lively leaves nest on a neutral ground, soothing the senses. Combine this detail-rich print with white, cloud, grey and pumice Capri sheets for a serene space.

100% long staple cotton
340 thread count
OEKO-TEX® certified
Made in Portugal for St Genève
Machine washable

FINISHINGS

Duvet Cover and Shams

1" flange with hidden zipper
pattern overall

SIZING

Duvet Covers - Queen and King Shams - Regular, Standard, Queen, King and Euro





Giza 92 Flora styled with Giza 92 Classic.

GIZA 92 FLORA

JACQUARD

Giza 92 now has a modern botanical design, presenting Giza 92 Flora - the next evolution in luxury bedding. Just like the Giza 92 Classic, Flora has a superior architecture, soft flowing drape and subtle sheen. Exceptionally soft, strong and luxurious.

100% Giza 92 Egyptian extra long staple cotton
400 thread count / 800 strand count
Fabric from Italy
Machine washable

FINISHINGS
Duvet Cover
1" flange with hidden button band

Pillowcases
4" plain cuff

Shams

pattern overall

1½" flange with hidden button band

COORDINATING SOLID
Giza 92 Classic





Blossom Oyster and Moonlight styled with Capri Platinum.



OYSTER



MOONLIGHT



PARCHMENT

BLOSSOM

JACQUARD

Blossom radiates regal beauty. Intricately designed to create an airiness for sophisticated interiors. Soft, elegant and natural, this abstract floral lets light travel and shimmer through its harmonious hues and masterful craftsmanship. Discover the three colourways this elegant abstract floral jacquard offers.

59% Giza Egyptian long staple cotton 32% linen / 9% silk Fabric from Italy Machine washable

FINISHINGS

Duvet Cover

1" flange with hidden zipper

Shams

pattern overall 1" flange with hidden zipper

COORDINATING SOLIDS

Oyster - Capri Platinum Moonlight - Capri Platinum Parchment - Capri Sand



ARIA

THROW

Bask in the relaxed and voluminous feel of Aria. An alpaca and wool blend with a contemporary design. Framing a dynamic and diverse range of natural hues, available in two colourways.

50% alpaca / 50% wool Made in Italy for St Genève Dry clean recommended

FINISHINGS

Throw

51" x 67"

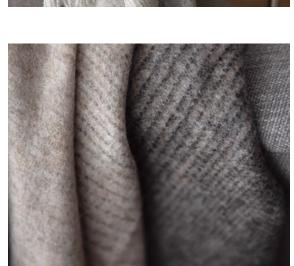
3" fringe



CHARCOAL GRADIENT



CRIMINI GRADIENT





ALFIE ROUGE

LIMITED EDITION

Passion for pure softness. Our selection of ultrasoft baby alpaca throws welcomes the saturated colour and brightness of Alfie Rouge. A limited-edition throw to celebrate, decorate, and live fully this season.

100% baby alpaca | GOTS certified organic Made in Peru for St Genève Dry clean recommended

FINISHINGS

Throw

52" x 70"

3" fringe





BRUNO

THROW

Timeless design, debonair drape. Bruno brings a classic labyrinth motif in a silky baby alpaca throw. Highly crafted, outstandingly soft. Available in two colourways.

100% baby alpaca | GOTS certified organic

Made in Peru for St Genève

Dry clean recommended

FINISHINGS

Throw

52" x 70"

3" fringe



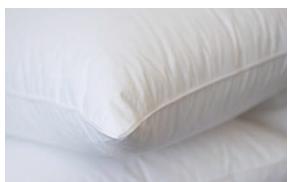












HEIRLOOM PILLOW

EXPERIENCE THE INDULGENT RESILIENCY OF HEIRLOOM PILLOWS

Relax into the plush comfort of the Heirloom Pillow. Choose from three firmness levels, and enjoy its airy softness and gentle support for night-after-night relaxation and rejuvenation.

Encased in St Genève's SoLoft™ 100% cotton twill from Germany, the 300 thread count cover is naturally down proof and dust mite resistant.

600 loft white goose down
300 TC 100% cotton SoLoft™ cover from Germany
Machine washable









HEIRLOOM DUVET

COMFORT THAT YOU CAN FEEL INSTANTLY

Designed for everyday and everybody – cozy, and indulgent. Its smooth 400 thread count cotton sateen cover keeps it comfortable and down-proof. The baffle box design and the corner loops ensure it stays perfectly in place. Select from three weights to personalize your experience.



600 loft white goose down 400 TC 100% cotton sateen cover









HEIRLOOM TOPPER

TRANSFORM YOUR MATTRESS INTO A LUXURIOUS RETREAT

Sleep on a cloud with the Heirloom Mattress Topper. Add soft, airy comfort and pressure relief to your nights.

Encased in durable and downproof 100% cotton with a baffled ladder design to keep the fill in place. Ideal for easing tension and enhancing rest.

600 loft white goose down 255 TC 100% cotton twill cover





"ART, NATURE, AND TEXTURE EMBODY THE ETHOS COLLECTION."

LOSSEN ZIMMERMAN CREATIVE DIRECTOR / DESIGNER

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